

Ho'ohanau*

Fall 2016

Volume 1, Issue 6



RECOGNIZED AS HAWAII'S BEST

* Ho'ohanau
Means to
reproduce &
fertile

Hale Pawa'a
1401 S. Beretania St.
Ste 250
Honolulu, Hawaii
96814



JOHN L. FRATTARELLI, M.D.

Dr. Frattarelli is once again one of Hawaii's Best Doctor's in 2016. Dr. John Frattarelli has been recognized as one of Hawaii's best doctors for the eighth consecutive year. This is quite an honor for

him, as well as for our dedicated and hard-working staff in both our Kailua and Honolulu offices. Thank you so much to our patients for all of your love and support. Fertility Institute of Ha-

waii looks forward to another year of doing what we do best, and that is providing compassionate and individualized care to our patients while helping them to start or complete their family.

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PATIENT PORTAL

In keeping with the digital age and in meeting patient demands, you now have the option to pay your bills online through our patient portal, as part of our electronic medical records system. Once your new patient consultation is complete, you can request to be web-enabled through one of our staff members. You will receive an e-mail and then be prompted to create a username and password to gain access.

Portal access allows you to not only pay bills online, but to communicate with us securely, update your demographic information, receive appointment reminders, request to cancel an appointment, and to see past appointment history.



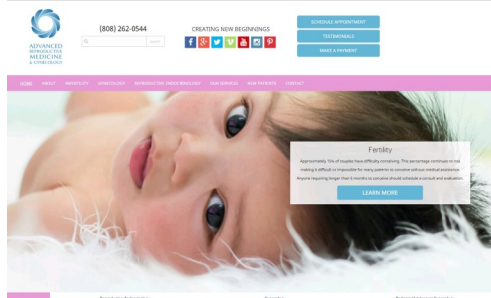
ARMG RE-DESIGNED

Fertility Institute of Hawaii is pleased to announce the launch of our newly re-designed ARMG (Advanced Reproductive Medicine and Gynecology of Hawaii, Inc.) website, www.armghawaii.com. Our goal is to make this website faster, easier to navigate, and it contains additional content tailored specifically to women's health and gynecological needs.

Our current and prospective patients will find useful information about our services.

The website includes:

- Fresh content and a new look
- Updated design, mobile friendly
- New functionalities to download patient documents



- The ARMG blog to learn and understand all things you need to know
- Links to follow us on social media : Facebook, Instagram, Twitter, Pinterest, Google+, Youtube

We will be continually updating our content with helpful information, articles, newsletters and company announcements. Stay tuned for updates to our Fertility Institute of Hawaii site, which is coming later this year.

For any questions, suggestions, feedback, or comments, please let us know.

MONALISA TOUCH® THERAPY

MonaLisa Touch® is a new treatment that uses CO₂ laser energy to help alleviate a variety of symptoms related to gynecological health. As many as 4 out of 5 women will suffer from changes in their health due to a loss of estrogen and collagen as they age. Symptoms can include vaginal dryness, painful intercourse and/or urination, vaginal laxity issues, urinary incontinence, chronic UTI's, as well as vaginal infections. Treatment

with the MonaLisa Touch® is quick, requires no anesthesia, and can provide lasting relief. Dr. LeighAnn Frattarelli, Dr. Sloane Berger-Chen, our Nurse Practitioner Anna DeGolier have received extensive training and are now offering treatment in our Honolulu Office. Ask us for more information to determine if the MonaLisa Touch® is right for you.

Dr. LeighAnn Frattarelli



RESOLVE PEER SUPPORT GROUPS

Resolve is pleased to announce a new peer support group in Honolulu, HI. Meetings will be held on the first Thursday of every month from 6:30pm to 8:00pm in the conference rooms next to the dining area/cafeteria at Kapiolani Medical Center for Women & Children. The upcoming dates include:

October 4 (TUESDAY) Conference Rm CR-B

November 3 Conference Room CR-A

December 4 Conference Room CR-A

For more information, please email your questions or comments to Vanessa, the group leader, at:

Resolvehawaii@outlook.com.



FINANCIAL COMFORT

Patients now have access to a variety of financial options and resources that can assist in making fertility treatment as accessible as possible. Two of our newest services include:

Vitality Solutions

Patients can now insure the outcome of their IVF procedures through Vitality Solutions. If a live birth is not achieved after three cycles, patients receive their money back. Insurance also includes coverage for pre-screening costs, consultations, medications, professional counseling and therapy, and any applicable travel expenses over 250 miles. IVF cycles can be fresh, frozen, or a combination. To apply for a simple quote, please visit <https://vitalitysolutions.com/quote> or call 1-346-888-2866. You may also ask one of our billing specialists for more information as well.

WINFertility

Patients who lack insurance coverage for fertility services or who have exhausted their benefits already can take advantage of the bundled medical and pharmaceutical services that WINFertility offers in regards to finance options. Cash paying patients have access to fertility treatment financing and discount programs that apply, regardless of age and/or clinical requirements. For more information, please visit <http://www.winfertility.com> or ask one of our billing specialists for more information.



EMBRYO OPTIONS

Fertility institute of Hawaii is one of four IVF centers in the U.S. that is currently using Embryo Options for its fertility patients. Patients who wish to cryopreserve unused eggs, sperm, and/or embryos for potential use in assisted reproductive treatment (ART) procedures are given access to a secure online portal. With this access, they are able to make auto-payments for stor-

age, research disposition options and resources when timing is appropriate, and have access to download and complete informed consents or any other necessary paperwork. The use of such a service helps to streamline the process for all, makes it convenient for patients, and provides patients with a service that is unique to their cryopreservation needs.

BABY OF THE MONTH

We are still currently looking for individuals to participate in our Baby of the Month Photography Storytelling Project, in partnership with Rita Coury Photography, Inc. If you've had a successful cycle with us and are interested in this unique photo opportunity, please let us know. By sharing your inspirational stories, you provide hope and determination to many that are on the journey to building a

family. To find out more about this beautiful project contact our Marketing Manager Robyn at 808-380-8237 or by email robyn@armghawaii.com





SEE HOW WE RATE

We are so honored to receive a “smart rating” of 95% from HealthGrove in a comparison of fertility centers throughout the U.S. **Fertility Institute of Hawaii ranked fourth in the entire country.** HealthGrove is a technology company that works to compile and make data accessible to consumers in a variety of industries.

Our other ratings are as follows:

21.7% of transfers resulting in live births (Percent transfers with live births (age<35) ranks **44** out of 957 (100%).

21.7% resulting in single births (Singleton live births per 100 transfers (age<35) ranks **142** out of 957 (100%).

52.2% resulting in multiple births (Transfers resulting in multiple births ranks **155** out of 957 (41.7%).

Thank you to all of our dedicated and hardworking staff and to our patients, for making this possible.



SART DATA

Here at the Fertility Institute of Hawaii, we pride ourselves in upholding only the highest of standards when it comes to providing our patients with excellent care and treatment. Not only does this apply when interacting with patients, but it also translates to our pregnancy rates. Due to our novel cutting-edge protocols, highly trained staff, and state-of-the-art technology, we are able to have some of the highest pregnancy rates in the world. We are consistently ranked in the top 10% in the nation. Pregnancy rates are

reported to the Society for Assisted Reproductive Technologies (SART) and can be viewed by going to their website at <http://www.sart.org/>. SART data for 2014 has just been released, and we are very proud to announce that ranked well above the national average in all age categories for live birth rates. We always strive to provide our patients with individualized, compassionate care and our superior pregnancy rates certainly can attest to this.

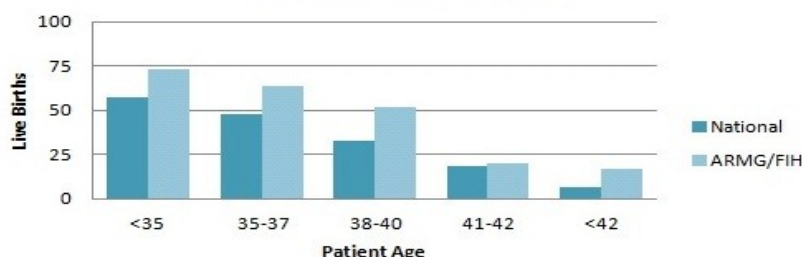
Follow us on Facebook, and Instagram, for daily/ weekly practice updates and tips...

Send us your baby photos!!

On Yelp? Write a review about us!



Live Birth Per Patient



Comments or suggestions for our newsletter? Let Us Know at www.ivfcenterhawaii.com/contact_us.html